

PRESS RELEASE

IMMEDIATE USE

CAPELLA HANOI OPENS WITH A HOST OF CULTURAL IMMERSION AND EXCLUSIVE OFFERS

Relive the exuberant lifestyle of the 1920s while discovering the Hanoian way of life in the highly anticipated Bensley-designed hotel.



(Hanoi, 1 February 2021) Capella Hanoi is a 47-bedroom luxury hotel designed by Bill Bensley, the illustrious architect behind Capella Ubud, Bali, the No. 1 Hotel in the World in 2020.¹ A celebration of Opera, Capella Hanoi was conceptualised to be a *Petite Auberge* during the halcyon days of opera. Just mere steps away from the iconic Hanoi Opera House, this coveted palace of revelry is, what could have been, the rendez-vous spot for opera's greatest artists, singers, composers, stage and costume designers after the final curtain call.

Each suite within the spellbinding property is individually designed to reveal tales of the mischievous opera society – told through over a thousand pieces of operatic memorabilia and custom portraiture art by prolific artist Kate Spencer. Guests can expect a curation of set designs, opera costumes and vintage tableware decorating the hotel, including its signature restaurant, **Backstage** which elevates Northern Vietnam cuisine to new heights with modern culinary techniques. Paying homage to famous female artists of the era such as Anna Held and Coco Chanel is the **Diva's Lounge**, where guests can

¹ Capella Ubud, Bali was Voted No.1 Hotel in the World in Travel + Leisure. 2020 World's Best Awards

savour bespoke cocktails, Vietnamese-inspired tapas and artistic desserts in a sophisticated art-décor setting.

Uplifting the guest experience are thoughtfully-designed **Capella Moments**; a visionary curation of on-property programmes and rituals which celebrate heritage, craftsmanship and gastronomy. At The Living Room, guests can look forward to a range of activities. These include weaving a bamboo and rattan bag with a third-generation craftsman or discovering the history of dó paper – bamboo paper developed in local villages.



Uncover local botanicals with a local gin distillery.

Those who are keen on venturing out into the city will enjoy the **Capella Curates** programme that offers a glimpse into the soul of Hanoi. Carefully curated by the hotel's Capella Culturists, guests can expect serene experiences such as **Lacquer Your Life** – an opportunity to learn Vietnamese lacquer painting from one of Hanoi's most famous lacquer painting masters – as well as **Hanoi Spirit**, which invites guests to explore the country's only gin distillery and infuse their own gin using local botanicals.

To mark the highly-anticipated launch, Capella Hanoi is offering a [Capella Calling](#) debut rate of **USD 555++ per night**, with rates for additional nights from the second night onwards starting at **USD 355++ per night**. The opening offer includes²:

- One-way complimentary city or airport luxury pick up.
- Complimentary in-room setup with a bottle of Champagne.
- Welcome amenities of Signature Opera Cake and Opera Cocktail.
- USD\$100 Dine Around Voucher at Backstage (food only).

² *Inclusions are applicable for two guests. Terms and Conditions apply.*

- Daily à la Carte breakfast at Backstage featuring Vietnamese and Western breakfast favourites, a selection of single origin coffee, and free flow of non-alcoholic beverages, wine and bubbles.
- Complimentary Daily Rituals and Capella Moments such as bamboo weaving and gin appreciation masterclasses.
- One signature cocktail at Diva's Lounge.

Additionally, international guests looking to book a stay at Capella Hanoi in the future can enjoy the [Dream Now, Travel Later](#) package, which allows guests to pre-pay for a stay from one up to 14 nights at an exclusive rate of 30% off, with the flexibility of setting the period of their stay at a later date. The Dream Now, Travel Later offer includes³:

- Welcome amenities including Signature Opera Cake.
- Daily à la Carte breakfast at Backstage featuring Vietnamese and Western breakfast favourites, a selection of single origin coffee, and free flow of non-alcoholic beverages, wine and bubbles.
- Complimentary Daily Rituals and Capella Moments such as bamboo weaving and gin appreciation masterclasses.
- One complimentary in-room dining experience (food only) customised by our chefs based on guest's preferences, with minimum 3-night stay.
- 30% off Auriga spa treatments, with minimum 3-night stay.
- 30% off dining at all restaurant and bar, with minimum 3-night stay.

For more information about Capella Hanoi, please visit www.capellahotels.com/hanoi

To stay up-to-date on latest news, please follow Capella Hanoi on [Instagram](#) and [Facebook](#).

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ABOUT CAPELLA HOTELS AND RESORTS

The Capella Hotels and Resorts collection consists of properties in Singapore, Bangkok, Hanoi, Ubud, Shanghai, Sanya, and Düsseldorf. Set to open in the coming years include properties in the Maldives, Sydney, and Chiang Mai. Capella Hotels and Resorts was named 2nd Best Hotel Brand in the World in the Travel + Leisure World's Best Awards 2020. The exceptional hospitality brand focuses on crafting authentic, cultural experiences for its guests, combining a legacy of thoughtful design with the highest level of personalised service.

For more information visit www.capellahotels.com.

ABOUT SUN HOSPITALITY GROUP

Sun Hospitality Group is a member of Sun Group, a leading developer in Vietnam in the fields of tourism, entertainment, infrastructure investment and real estate. In the leisure travel field, Sun Group owns a portfolio of luxury hotels and resorts throughout Vietnam, many of which have won prestigious global awards and reputable titles. InterContinental Danang Sun Peninsula Resort set an unprecedented record in the history of World Travel Awards, earning the title of 'World's Leading Luxury Resort' for four consecutive years between 2014 and 2017. The luxury hotel also received 7 awards in the 2020 World Travel Awards, including 'Asia's Leading Green Resort', 'Asia's Leading Luxury Resort' and 'Asia's Most Romantic Resort'.

Sun Group's JW Marriott Phu Quoc Emerald Bay Resort at Kem Beach has also been awarded the 'World's Leading Resort & Spa' and 'Asia's Leading Luxury Resort & Spa' in the 2019 World Travel Awards, as well as "Best Beach Resort on a Global level" by Haute Grandeur Global Awards. Hotel de la Coupole – Mgallery from Sa Pa was also recognized as the 'World's Leading Iconic Hotel 2019' and 'Asia's Leading Design Hotel 2020'.

For more information visit www.sungroup.com.vn