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NEWS FOR IMMEDIATE RELEASE

Capella Shanghai, Jian Ye Li Celebrates Grand Opening



Shanghai, 30 October 2017 – Amidst a 1930s themed grand opening, Capella Shanghai celebrated another milestone on 28 October 2017. Since announcing the project in 2015, Capella Shanghai is now fully opened with 55 *shikumen* villas, 40 luxurious serviced residences, a world-class Auriga Spa and casual chic French dining concept *le Comptoir de Pierre Gagnaire* as well as *la Boulangerie et Patisserie* by the legendary chef Pierre Gagnaire in the street-facing Gallery.

The event was a nostalgic return to Shanghai's glamorous past. As if stepping back in time to the golden era of the city, hostesses dressed in resplendent *qipao* greeted guests at the entrance and were led on private tours through the estate and its facilities. Black and white Chinese films were projected against the courtyard wall, a traditional mahjong street game captured the feeling of the *shikumen* era in the lane house alleyways, and a traditional paper-cut artist used guests' silhouettes and the Capella logo to turn red paper into meaningful souvenirs.





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A fashion show by Shanghainese designer, Rose Dai, displayed clean silhouettes inspired by Chairman Mao. These pieces were hung for display along the alleyway, in the same way *shikumen* dwellers used to hang their laundry on bamboo poles. In yet another nod to Old Shanghai, a live jazz band performed the warm and rich tones of the jazz standards, including classic tunes that honored the beautiful and talented Zhou Xuan, the 'Golden Voice' of 1930's Shanghai. Throughout the evening, actors played out various scenes that brought history to life. Food carts constructed to recollect a turn-of-the-century ambience kept party guests wine and dined all night long.



"Our grand opening was all about celebrating Shanghai's romantic history," said Mr. Dorian Rommel, General Manager of Capella Shanghai. "As with the construction and restoration of Capella Shanghai, Jian Ye Li, every detail was carefully planned to honor Shanghai's golden era. The result for our guests is a sanctuary that feels at once like you're taking a step back in time and experiencing a modern Shanghai proud of its unique cultural heritage."

For more information, please visit www.capellashanghai.com



About Capella Shanghai, Jian Ye Li

Capella Shanghai, Jian Ye Li estate comprises 55 *shikumen* villas, 40 serviced townhouses as well as The Gallery, a collection of restaurants and lifestyle brands. In July, Capella



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Shanghai, Jian Ye Li also welcomed the opening of *le Comptoir de Pierre Gagnaire*, a casual chic dining concept by the celebrated chef, Pierre Gagnaire. The award-winning Auriga Spa, an ultra-luxury destination spa, provides a combination of signature treatments as well as those that draw on the individual and unique strengths of local traditions.

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